

06/18/01



UTILITY PATENT APPLICATION TRANSMITTAL

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Address to:
Commissioner for Patents
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Washington, DC 20231

Attorney Docket No. PONG3002/BEU

First Named Inventor
(or identifier) Ta-Ching PONG

Total Pages

11003 U.S. PTO
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Transmitted herewith is a patent application under 37 CFR 1.53(b).

Entitled: **SYSTEM AND METHOD FOR INSERTION AND MODIFICATION OF ADVERTISEMENTS**

- ☒ 1. Submitted herewith are the following:
- 22 pages of specification.
 - 1 Abstract.
 - 14 sheets of drawings.
 - 15 claims.
 - 1 Oath/Declaration signed by each inventor.
 - 1 Preliminary Amendment.
 - 0 Information Disclosure Statement(s).
 - 0 pages of Form PTO-1449, and one copy of each document listed thereon.
 - 0 Assignment of the invention, Cover Sheet, and payment of the \$ _____ recordal fee.
 - 0 certified copy of application no. _____ filed in _____. Priority is claimed.
 - 1 check in the amount of \$ 355.00 including any assignment recordal fee.
- ☒ 2. SMALL ENTITY STATUS IS ASSERTED pursuant to 37 CFR 1.27 for this application.
- ☒ 3. The Commissioner is authorized to credit any overpayment and charge any deficiency in any fees required under 37 CFR 1.16 and/or 1.17, to Deposit Account No. 02-0200.
- ☐ 4. Insert before the first sentence of the specification: - - This application claims the benefit of provisional application number _____ filed _____. - -
- ☐ 5. Insert before the first sentence of the specification: - - This application is a Continuation-in-part of nonprovisional application number _____ filed _____. - -
- ☐ 6. Other: _____

The registered practitioners representing applicant(s) are J. Ernest Kenney, Reg. No. 19,179; Eugene Mar, Reg. No. 25,893; Richard E. Fichter, Reg. No. 26,382; Thomas J. Moore, Reg. No. 28,974; Joseph DeBenedictis, Reg. No. 28,502; and Benjamin E. Urcia, Reg. No. 33,805.

THE FILING FEE IS CALCULATED AS FOLLOWS:				Basic Fee:	\$710.00
Total Claims:	15	- 20 =		X \$18 =	
Independent Claims:	2	- 3 =		X \$80 =	
Correspondence Address: BACON & THOMAS, PLLC 625 Slaters Lane, 4 th Floor Alexandria, VA 22314-1176 23364 PATENT TRADEMARK OFFICE				Multiple Dependent Claim (add \$270.00):	
				Subtotal:	\$710.00
				50% Reduction if Small Entity Status:	\$355.00
Phone: 703-683-0500 Fax: 703-683-1080				Total:	\$355.00
Date:	Name:		Signature:		Reg. No.
June 18, 2001	BENJAMIN E. URCIA				33,805